

## #1 (Video Works + Social Media)

### [Long Covid Underwriting](#)

This is a COVID-19 presentation that is remotely recorded via Zoom. We had the speaker record via Voice memo on his iPhone because he lacked any microphone aside from the laptop. I position them to sit as similar as possible, while the other two speakers used headsets after sound checks on other devices. The Zoom calls I record are replacing the black lines with a white box, overlaid with a cropped out Zoom presentation to make the slides look mixed with the background rather than the typical jarring black horizontal “bars”. Add in our RGA intro and outro graphics we develop for webcasts.

### [The Evolution of Underwriting and Risk Assessment](#)

This was developed over several takes and b-roll assignments. Talking head was shot in a conference room at RGA, and b-roll was shot during meetings and extra b-roll for time-to-time we shoot to keep content relevant and include new hires. Title graphic was developed a couple years back to introduce talking heads. Camera 1 was Canon C100 for talking head, then a Canon 5D Mkiv on a OneMan Crew for the sliding shot during dialogue. This video was part of a series of similarly shot videos for risk management.

### [DriveWhiz Gameday Commercial](#)

This was a Super Bowl-themed commercial we shot for a client, DriveWhiz. I was the director of photography and sole-camera operator, assisted by another videographer. We used one Sony a7siii for all shots, had multiple takes at different angles, and boom-mic'd the cast separately. Animation was generated by an animator on our team and placed at the end.

### [Megatrends Promo](#)

This was a quick promo video made for our CEO (Axiom) speaking at Megatrends 2022 (which was canceled eventually). I took a template off Envato, modified it using b-roll and music also from Envato, and modified it accordingly. Added in our logo, built the graphic contact card for the speaker (Illustrator).

### [Amtrust Video](#)

This was another promo video built for one of our clients who was heading to CES 2022. We used Envato for the b-roll, had one of our directors do the voiceover recorded on my personal podcasting setup, and built in a couple graphic transitions along with their logo transitions throughout. The graphics about our company's software was placed in this project, but was built out before for a different project using Envato 3D Elements and After Effects.

### [Axiom New Hire Announcement](#)

I call this a “non-static image”. It's not an industry term. I say this because this was a green screen behind a new executive director being introduced to the company, and was a little more interesting than snapping a photo with the information. Shot in studio, Sony a7riv, green screen, built in Premiere Pro for a quick edit and overlay of graphics built in After Effects.

### [Revolution Tire Product](#)

This is part of an 11 video series offering services through Axiom Product Administration that we shot and edited. We hired the actress, filmed her at Axiom's studio, created a couple animations, and sprinkled in b-roll and music from Envato.

### [Axiom Internship Program](#)

This is one of several videos created to promote the internship program at Axiom Product Administration. We filmed the interns at several events in and out of the office for b-roll. We had the managers of each intern sit down and speak for the internship program and its successes. Music from Envato.

### [USDA Service to the Citizen Award](#)

This was filmed with two Canon C70s, both interviews and b-roll (EasyRig and DJI RS 3 Pro) of BAH employees, with farmer b-roll being cited from stock sites. The transition animations were built from a template, with intro and outro being built by our animator. I was Cam A for both interviews and b-roll.

### [Federal Agencies on the Generative AI Path](#)

Part of a series of short videos by a Booz Allen AI expert. We shot on two Canon C300s, graphics were created by an animator on our team, and the video was edited by myself on Premiere.

### [Modular Detachment Kit \(MDK\)](#)

This was a piece of a longer video on a product Booz Allen developed for military applications. Our team flew to a facility in Charleston, South Carolina where we filmed many different b-roll shots of the products and facilities, as well as subject matter expert interviews. Filmed on C70s, gimbal and monopod shots for b-roll. Graphics developed by our in-house animation team, I edited for final delivery.

### [Velocity Insights: The Age of Agentic AI](#)

This is part of three videos of AI experts at Booz Allen Hamilton. It was filmed at an office location in Tysons Corner, Virginia, on two Canon C70's. I was Cam A operator and editor, graphics were developed by an animator on our team.

### [Luvwoo Bar Story](#)

This was a video filmed by myself and another video producer, and completely edited by me. We shot on three Sonys (A7Siii, A7rIV, and an FX3), lit them and parts of the bar with a book-light setup as key and a bounce for fill, hitting them both with an Aperture 300d for a hair light. The owners wanted a brief introduction to themselves and their bar in St. Louis, Missouri.

\* *I have shot a wide variety of videos during my time at Booz Allen, Schatz, Axiom, RGA, and freelancing. If more detail is needed on any of the videos or more examples are needed I can discuss more in-depth.* \*

## #2 (Lighting and Photography) Studio

Lighting Setup Examples:



This is a professional bio photo of myself from 2017 at the RGA Studio (top left).

This photo was taken in my home studio for my old LinkedIn profile picture from 2020 (right).

This is a professional bio photo of myself for my position at Booz Allen, setup in the studio (bottom left).

Another in-studio setup from the video side:



This was shot using a quick setup-studio we developed during COVID-19 to keep safe social distancing and maintain high-quality video.

Example of outdoor photography lighting:



Top: This was for Zyi Li Music & Entertainment.  
Bottom: Dynamic company headshot photo in Forth Worth, Texas.

I have worked in a number of different companies and on contracts, both large government + corporate entities as well as smaller ones. I have written, produced, shot, and edited subject matter expert talking-heads, TED Talk-style shoots, promotions, advertisements, events, podcasts, and studio photo shoots. I have used mirrorless and DSLR cameras (Sony A1, A7siii, A7riv, Canon R5c, 1DXmkiii, 5Dmkiii), and use a variety of cinema cameras (predominantly Sony FX3, C300, C70, and RED Komodo), alongside lighting (Aperture + Arri + Profoto + Godox + Litepanels), professional audio setup (Shure SM7B for podcasting, Lectrosonic + Sennheiser lavs, and Sennheiser boom setups for interviews + talking heads), and editing (Adobe Creative Cloud ((Premiere, After Effects, Photoshop, Illustrator, Audition, Media Encoder)) DaVinci Resolve, Audacity, Handbrake, and more). I have worked as a one-man crew up to a crew of 9-10 people.

I welcome further questions on my education, professional experience, or general inquiries on my background.

**Josh Katz**